

Sacha Rafaele Assi Bio

Sacha Rafaele Assi was born in Dubai, 1999, and currently lives and works in Madrid, Spain. Part of the Lebanese diaspora, she has lived in various cities, including Dubai, Istanbul, Larchmont, New York City, Paris and Madrid. Her Canadian citizenship, French education and Lebanese culture have helped her adapt and be flexible in each of these circumstances. She graduated in 2021 with a BFA in Art, Media and Technology from Parsons Paris, The New School. She is currently studying a master's degree at IED Madrid in Lighting Design.

Assi's BFA was broad and allowed her to create with an array of technological tools and softwares, ending up with her finding a passion in New Media Art. She initially started out in Graphic Design at School of Visual Arts in NYC and interned in the ad agencies Grey (2016) and Ogilvy (2018) in Madrid, where she worked closely with the Art Director. She also participated on the design team of the Dolce&Gabbana construction facade on Avenue Montaigne (2019). Her last internship as a graphic designer was at Stella McCartney for PFW (2019).

Sacha assisted the organization and was a hostess at contemporary art fair ArtMadrid in May 2021. In June 2021, she was part of the organization and communications of the contemporary art fair Artist360 in Madrid. Sacha is currently experimenting with lighting design, interactive installations, photography, film, collages and creative coding.

Her works explore the effects of the digital age of information and our super-industrialist society. Assi's immersive installations involve conceptual and 3D art, contemporary media and sensorial stimulation, often done in virtual reality. Her short-film *Agoraphobia* was presented in a group exhibition *The Long View: Interactions* at the Eglise St-Merri in Paris (2019). Her in- screen video *Sleeping Beauty* was presented on the online exhibition platform Casting Screens (2019). Her recent virtual reality piece, *Big Brothers*, won a competition to be exposed in the Cent Quatre Paris in November (2019), in a group exhibition. Sacha's interactive installation *Digital Transcendence* is set to be exhibited in May 2021 at the Fondation Fiminco in Paris. In July 2021, she exhibited her photography *Building in Belleville* at Millepiani, Rome, as part of the group exhibition *Contrasts* by LoosenArt. In September 2021, Assi exhibits once again with LoosenArt her *Symbiotic Desolation* photos as part of *Altered Environments* in Rome.